

Retail California Demographic Study Updated Summary Report



Manchester Center
E Shields Ave & N Blackstone Ave Fresno, CA 93726

22 April 2013

Coordinates Longitude: -119.790450
Latitude: 36.779730

	15 MINUTE DRIVE TIME 323.49 SQ/MI	30 MINUTE DRIVE TIME 1423.01 SQ/MI	45 MINUTE DRIVE TIME 3443.98 SQ/MI
Population Trend			
2000 Total Population	575,755	762,149	1,001,457
2010 Total Population	670,434	901,164	1,188,134
2012 Total Population	689,744	926,374	1,220,786
2017 Total Population	722,166	971,376	1,280,382
Households Trend			
2000 Total Households	191,476	244,387	313,097
2010 Total Households	218,119	281,871	364,045
2012 Total Households	218,417	282,240	364,857
2017 Total Households	227,876	295,495	384,067
Population Change Trend			
2000 to 2010 Population Change	16.4%	18.2%	18.6%
2000 to 2012 Population Change	19.8%	21.5%	21.9%
2010 to 2017 Population Change	7.7%	7.8%	7.8%
2012 to 2017 Population Change	4.7%	4.9%	4.9%
Household Change Trend			
2000 to 2010 Household Change	13.9%	15.3%	16.3%
2000 to 2012 Household Change	14.1%	15.5%	16.5%
2010 to 2017 Household Change	4.5%	4.8%	5.5%
2012 to 2017 Household Change	4.3%	4.7%	5.3%
2012 Race			
White alone	54.2%	54.9%	56.2%
Black or African American alone	6.8%	5.5%	5.0%
American Indian and Alaska Native alone	1.7%	1.8%	1.8%
Asian alone	11.9%	9.9%	8.3%
Native Hawaiian and OPI alone	0.2%	0.2%	0.1%
Some Other Race alone	20.4%	23.1%	24.0%
% 2012 Hispanic			
% 2012 Hispanic	43.4%	49.8%	51.8%
% 2012 Not Hispanic	56.6%	50.2%	48.2%
2012 Income			
Per Capita Income	\$21,390	\$20,445	\$19,853
Household Income: Median	\$47,907	\$47,544	\$47,054
Household Income: Average	\$66,598	\$66,255	\$65,185

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2012 Income (cont.)			
Less than \$10,000	6.8%	6.5%	6.3%
\$10,000 to \$14,999	7.4%	7.3%	7.0%
\$15,000 to \$19,999	6.5%	6.4%	6.5%
\$20,000 to \$24,999	6.2%	6.3%	6.4%
\$25,000 to \$29,999	5.8%	6.0%	6.1%
\$30,000 to \$34,999	5.2%	5.3%	5.7%
\$35,000 to \$39,999	4.9%	5.1%	5.2%
\$40,000 to \$44,999	4.7%	4.9%	4.9%
\$45,000 to \$49,999	4.4%	4.4%	4.5%
\$50,000 to \$59,999	7.4%	7.5%	7.7%
\$60,000 to \$74,999	9.4%	9.4%	9.4%
\$75,000 to \$99,999	11.6%	11.5%	11.2%
\$100,000 to \$124,999	8.1%	8.1%	8.1%
\$125,000 to \$149,999	4.8%	4.7%	4.7%
\$150,000 to \$199,999	3.8%	3.7%	3.6%
\$200,000 or more	3.0%	3.0%	2.7%
Average household size	3.1	3.2	3.3
Total Daytime Population	705,994	920,812	1,183,988
Total Daytime at Home Population	424,235	578,932	769,758
Total Daytime at Home Population (% of Daytime Population)	60.1%	62.9%	65.0%